

# Davis Professional Services

## Marketing Consulting Capabilities



GSA Contract Holder

### Who we are

Davis Professional Services (DPS) is a minority woman-owned certified small business (WOSB) based in Atlanta, GA that provides professional services to government and commercial customers.

DPS consultants develop, implement, and manage marketing programs to drive sales and achieve an increasingly positive, trustworthy reputation for our clients' organizations. Our team creates a detailed marketing plan, determines a business's marketing message, and identifies the appropriate marketing mix and channel optimization tactics to get the message out to the target market.

Our consultative approach to engagements builds trust with clients; we become an extension of their teams immersing ourselves into their cultures and ways of working.



## What we do

- Marketing Strategy & Planning
- Product Marketing
- Digital Marketing
- Content Development
- Website Support
- Graphics Design
- Sales Enablement
- Market Research
- Communications
- Public Relations

## Why us

- **Client focus** - we become an extension of our clients' teams immersing ourselves into their culture and ways of working
- **Service excellence** - we leverage our industry experience and incorporate best practices to address our clients' pressing needs
- **Flexibility** - we adapt to our clients' ever-changing environments
- **Continuous improvement** - we are committed to continuous education to equip us their skills to provide our clients with the best solutions
- **Trusted advisor** - we build trust with our clients enabling our teams to work with little oversight

## Designations

Unique Entity ID: E44NWTLS7J4  
Cage Code: 7TVG9

## Contact

**Kimberly Davis**  
kdavis@davisprofessional.net  
470-231-9555  
www.davisprofessional.net



### GSA MAS PSS Schedule SINs

- 541511
- 541611
- 541613
- 541820
- 541910
- 611430



### NAICS

- 541611
- 541613
- 541910
- 541820
- 561410



### PSC

- R408
- R422
- R426
- R499
- R701
- R708



### Clients

- Hitachi
- Green Imaging, LLC
- National Contract Management Association (NCMA)
- Centers for Disease Control and Prevention (CDC)
- Georgia Power Company
- KPMG
- Sitel Corporation
- Hewlett Packard (HP)



### Certifications

- Woman-Owned Small Business (WOSB)
- Minority Business Enterprise (MBE)
- Women's Business Enterprise National Council (WBENC)
- City of Atlanta African American/Female Business Enterprise (AABE/FBE)
- Georgia Disadvantaged Business Enterprise (DBE)