

Davis Professional Services

Product Marketing Capabilities



Who we are

Davis Professional Services (DPS) provides services to help promote and sell products and services to our clients' customers. We fill the gap between product development and product awareness for organizations.

Our consultants support upstream and downstream product development efforts and we provide the tools and training to enable sales teams to sell new products.



What we do

- Product packaging
- Positioning & messaging
- Value proposition
- Sales collateral
- Sales training

Why us

- **Client focus** - we become an extension of our clients' teams immersing ourselves into their culture and ways of working
- **Service excellence** - we leverage our industry experience and incorporate best practices to address our clients' pressing needs
- **Flexibility** - we adapt to our clients' ever-changing environments
- **Continuous improvement** - we are committed to continuous education to equip us their skills to provide our clients with the best solutions
- **Trusted advisor** - we build trust with our clients enabling our teams to work with little oversight

Designations

DUNS: 080549531
Cage Code: 7TVG9

Contact

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GSA MAS PSS Schedule SINS

- 541611
- 541613
- 541910
- 611430



NAICS

- 541611
- 541613
- 541910
- 561410



PSC

- R408
- R499
- R799



Clients

- Hitachi
- Sitel Corporation
- Hewlett Packard (HP)



Certifications

- Woman-Owned Small Business (WOSB)
- Minority Business Enterprise (MBE)
- Women's Business Enterprise National Council (WBENC)
- City of Atlanta African American/Female Business Enterprise (AABE/FBE)
- Georgia Disadvantaged Business Enterprise (DBE)