

Davis Professional Services

Marketing Consulting Capabilities



Who we are

Davis Professional Services (DPS) consultants to create and implement marketing strategies. We develop, implement, and manage marketing programs to drive sales and achieve an increasingly positive, trustworthy reputation for our clients' organizations. Our team creates a detailed marketing plan, determines a business's marketing message, and identifies the appropriate marketing mix and channel optimization tactics to get the message out to the target market.



What we do

- Marketing Strategy & Planning
- Product Marketing
- Digital Marketing
- Content Development
- Website Support
- Graphics Design
- Sales Enablement
- Market Research
- Communications
- Public Relations

Why us

- **Client focus** - we become an extension of our clients' teams immersing ourselves into their culture and ways of working
- **Service excellence** - we leverage our industry experience and incorporate best practices to address our clients' pressing needs
- **Flexibility** - we adapt to our clients' ever-changing environments
- **Continuous improvement** - we are committed to continuous education to equip us their skills to provide our clients with the best solutions
- **Trusted advisor** - we build trust with our clients enabling our teams to work with little oversight

Designations

Unique Entity ID: E44NWTLS7J4
Cage Code: 7TVG9

Contact

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GSA MAS PSS Schedule SINs

- 541511
- 541611
- 541613
- 541820
- 541910
- 611430



NAICS

- 541611
- 541613
- 541910
- 541820
- 561410



PSC

- R408
- R422
- R426
- R499
- R701
- R708



Clients

- Hitachi
- Green Imaging, LLC
- National Contract Management Association (NCMA)
- Centers for Disease Control and Prevention (CDC)
- Georgia Power Company
- KPMG
- Sitel Corporation
- Hewlett Packard (HP)



Certifications

- Woman-Owned Small Business (WOSB)
- Minority Business Enterprise (MBE)
- Women's Business Enterprise National Council (WBENC)
- City of Atlanta African American/Female Business Enterprise (AABE/FBE)
- Georgia Disadvantaged Business Enterprise (DBE)